Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections
Calculated using TAS Retrieval

May 12, 2025

BRIXMOR®

Latitude: 42.639572   Longitude: -83.128419

Hampton Village Centre Rochester Hills, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Current Year Estimated Population	10,056	66,980	196,588
Population Est 23Q1	10,147	68,435	199,005
Population Est 22Q4	10,140	68,431	198,967
Population Est 22Q3	10,134	68,344	198,799
Population Est 22Q2	10,128	68,294	198,632
Population Est 22Q1	10,128	68,294	198,622
Population Est 21Q4	10,124	68,104	198,193
Population Est 21Q3	10,136	68,037	197,878
Population Est 21Q2	10,128	68,072	198,155
Population Fcst	10,571	69,764	204,218
2010 Census Population	8,969	63,720	185,450
2000 Census Population	8,638	60,052	176,357
1990 Census Population	7,478	51,962	149,158
Current Year Daytime Population	11,010	69,399	240,222
Average Seasonal Population	87	507	1,689
Historical Annual Growth, 1990 – 2000	1.45%	1.46%	1.69%
Historical Annual Growth, 2000 – 2010	0.38%	0.59%	0.50%
Estimated Annual Growth, 2010 – CY	0.81%	0.35%	0.41%
Projected Annual Growth, CY to Y5	1.00%	0.82%	0.76%
Group Qtrs Est	23	696	3,304
Transient Est Average Last 4 Qtrs	0	979	4,037
Households			
Current Year Estimated Households	4,021	26,772	75,460
Households Est 23Q1	4,033	27,338	76,539
Households Est 22Q4	4,030	27,335	76,534
Households Est 22Q3	4,028	27,300	76,458
Households Est 22Q2	4,026	27,281	76,395
Households Est 22Q1	4,025	27,285	76,391
Households Est 21Q4	4,024	27,193	76,216
Households Est 21Q3	4,028	27,163	76,088
Households Est 21Q2	4,027	27,178	76,205
Households Fcst	4,229	27,925	78,492
2010 Census Households	3,689	25,137	70,838
2000 Census Households	3,609	23,045	65,687
1990 Census Households	3,005	19,180	52,877
Historical Annual Growth, 1990 – 2000	1.85%	1.85%	2.19%
Historical Annual Growth, 2000 – 2010	0.22%	0.87%	0.76%
Estimated Annual Growth, 2010 – CY	0.61%	0.44%	0.44%
Projected Annual Growth, CY to Y5	1.02%	0.85%	0.79%
Population per Household	2.50	2.48	2.56

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Hampton Village Centre Rochester Hills, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
HH Income $500,000 or more	2.8%	3.1%	3.4%
HH Income $250,000 to $499,999	3.4%	3.8%	4.1%
HH Income $200,000 to $249,999	7.9%	8.8%	9.5%
HH Income $175,000 to $199,999	5.8%	7.7%	7.5%
HH Income $150,000 to $174,999	9.0%	9.6%	8.9%
HH Income $100,000 to 149,999	27.8%	21.9%	20.1%
HH Income $75,000 to 99,999	13.6%	12.7%	12.7%
HH Income $50,000 to 74,999	12.7%	12.3%	12.8%
HH Income $35,000 to 49,999	8.5%	6.9%	7.5%
HH Income $25,000 to 34,999	2.5%	5.3%	5.5%
HH Income $15,000 to 24,999	3.0%	3.5%	4.0%
HH Income $0 to 14,999	3.1%	4.3%	4.1%
Average Household Income	$128,004	$132,889	$136,850
Median Household Income	$108,940	$109,443	$107,508
Per Capita Income	$51,292	$53,534	$52,890
Average Disposable Income	$100,471	$101,860	$102,053
Median Disposable Income	$91,187	$91,216	$89,768
Discretionary HH Income Over $150,000	8.8%	10.3%	11.0%
Discretionary HH Income $125,000 to $149,999	5.8%	7.8%	8.0%
Discretionary HH Income $100,000 to $124,999	12.2%	12.9%	12.1%
Discretionary HH Income $75,000 to $99,999	17.3%	15.7%	15.1%
Discretionary HH Income $50,000 to $74,999	25.9%	20.0%	18.7%
Discretionary HH Income $25,000 to $49,999	21.0%	19.2%	20.0%
Discretionary HH Income Under $25,000	8.8%	14.0%	15.0%
Average Discretionary HH Income	$76,156	$77,076	$76,809
Median Discretionary HH Income	$71,221	$71,556	$70,324
Householder White – Count	2,763	20,880	59,515
Median HH Income	$94,904	$101,453	$100,760
Average HH Income	$100,376	$105,959	$106,605
Householder Black or African-American – Count	87	790	1,861
Median HH Income	$147,543	$108,288	$92,849
Average HH Income	$137,490	$107,480	$97,361
Householder Hispanic – Count	129	790	1,910
Median HH Income	$89,971	$120,952	$117,994
Average HH Income	$100,734	$120,464	$118,063
Householder Asian or Pacific Islander – Count	900	3,208	9,050
Median HH Income	$138,550	$148,566	$150,972
Average HH Income	$140,841	$138,565	$136,805
Householder Other or Pacific Islander – Count	141	1,105	3,124
Median HH Income	$109,187	$126,711	$112,881
Average HH Income	$110,612	$123,510	$112,738

(Row label at left margin: Income)

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Hampton Village Centre Rochester Hills, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender			
Male Population	5,020	33,080	96,370
Female Population	5,035	33,901	100,218
Total Population by Age			
Count of Pop 0 to 4 years	592	3,402	9,413
Count of Pop 0 to 7 years	919	4,973	13,769
Count of Pop 5 - 13	1,167	6,671	19,158
Count of Pop 14 - 18	469	3,221	10,263
Count of Pop 19 - 22	438	3,242	10,625
Count of Pop 22 - 25	312	2,413	7,963
Count of Pop 25 - 29	559	3,789	11,213
Count of Pop 30 - 34	789	4,377	11,381
Count of Pop 35 - 39	883	4,466	11,405
Count of Pop 40 - 44	795	4,473	11,957
Count of Pop 45 - 59	1,867	12,862	38,219
Count of Pop 60 - 74	1,484	12,384	36,968
Count of Pop 75 - 84	527	4,169	13,305
Count of Pop 85+	174	1,510	4,719
% of Pop 0 to 4 years	5.9%	5.1%	4.8%
% of Pop 0 to 7 years	9.1%	7.4%	7.0%
% of Pop 5 - 13	11.6%	10.0%	9.7%
% of Pop 14 - 18	4.7%	4.8%	5.2%
% of Pop 19 - 22	4.4%	4.8%	5.4%
% of Pop 22 - 25	3.1%	3.6%	4.1%
% of Pop 25 - 29	5.6%	5.7%	5.7%
% of Pop 30 - 34	7.8%	6.5%	5.8%
% of Pop 35 - 39	8.8%	6.7%	5.8%
% of Pop 40 - 44	7.9%	6.7%	6.1%
% of Pop 45 - 59	18.6%	19.2%	19.4%
% of Pop 60 - 74	14.8%	18.5%	18.8%
% of Pop 75 - 84	5.2%	6.2%	6.8%
% of Pop 85+	1.7%	2.3%	2.4%
Median Age	39.0	42.1	42.9
Average Age	39.6	42.1	42.5
Male Population by Age			
% of Pop 0 to 4 years	6.1%	5.3%	5.0%
% of Pop 5 - 13	11.8%	10.5%	10.2%
% of Pop 14 - 18	4.9%	5.0%	5.3%
% of Pop 19 - 22	4.5%	5.0%	5.5%
% of Pop 22 - 25	3.2%	3.8%	4.2%
% of Pop 25 - 29	6.0%	6.0%	6.1%
% of Pop 30 - 34	8.0%	7.0%	6.2%
% of Pop 35 - 39	9.2%	6.8%	5.9%
% of Pop 40 - 44	8.6%	6.9%	6.1%
% of Pop 45 - 59	18.3%	19.1%	19.4%
% of Pop 75 - 84	4.3%	5.4%	6.1%
% of Pop 60 - 74	13.9%	17.8%	18.2%
% of Pop 85+	1.1%	1.4%	1.7%
Median Age	38.0	40.5	41.2
Average Age	38.4	40.8	41.3

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	% of Pop 0 to 4 years	5.7%	4.9%	4.6%
	% of Pop 5 - 13	11.4%	9.4%	9.3%
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	% of Pop 40 - 44	7.2%	6.5%	6.0%
	% of Pop 45 - 59	18.8%	19.3%	19.5%
	% of Pop 60 - 74	15.6%	19.2%	19.4%
	% of Pop 75 - 84	6.2%	7.0%	7.4%
	% of Pop 85+	2.4%	3.0%	3.1%
	Median Age	40.1	43.8	44.5
	Average Age	40.9	43.4	43.6
Race	Count of White	5,852	48,402	146,697
	Count of Black or African-American	532	2,863	7,237
	Count of Asian or Pacific Islander	2,995	10,939	29,738
	Count of Other races	677	4,777	12,917
	White	58.2%	72.3%	74.6%
	Black or African American	5.3%	4.3%	3.7%
	Asian	29.8%	16.3%	15.1%
	Other Races	6.7%	7.1%	6.6%
Language Spoken	Speak English at Home	62.4%	75.7%	73.0%
	Speak Spanish at Home	2.1%	2.2%	2.0%
	Speak French or French Creole at Home	1.4%	0.4%	0.4%
	Speak German at Home	0.8%	0.8%	0.7%
	Speak Other Indo-European Languages at Home	15.6%	7.8%	8.2%
	Speak Russian and Other Slavic Languages at Home	0.3%	1.5%	2.0%
	Speak Chinese at Home	2.5%	2.4%	2.8%
	Speak Korean at Home	3.6%	1.9%	1.4%
	Speak Vietnamese at Home	0.1%	0.5%	0.3%
	Speak Other Asian Languages at Home	6.5%	2.7%	3.0%
	Speak Tagalog and Other Pacific Languages at Home	0.7%	0.5%	0.6%
	Speak Other Language at Home	4.0%	3.6%	5.7%
Hispanic	Hispanic Population	437	2,652	7,126
	Hispanic Population Percent	4.3%	4.0%	3.6%
	Mexican	77.6%	67.2%	62.8%
	Puerto Rican	1.8%	9.9%	10.4%
	Cuban	2.1%	0.8%	1.3%
	Dominican	0.0%	0.0%	0.9%
	Central American	2.9%	4.4%	3.8%
	South American	3.7%	3.9%	9.7%
	Other Hispanic	12.0%	13.9%	11.1%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	2%	2%	1%

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Hampton Village Centre Rochester Hills, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry			
American (percent of total population)	1.7%	2.7%	2.4%
American	1.4%	2.5%	2.3%
Native American (ie. Indian/Eskimo)	0.4%	0.2%	0.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	29.8%	16.3%	15.1%
Chinese	2.6%	2.5%	3.0%
Japanese	1.1%	0.5%	0.4%
Korean	3.8%	2.3%	1.7%
South Central Asian (ie. Indian)	19.1%	8.9%	8.3%
South East Asian (ie. Vietnamese)	3.1%	1.8%	1.5%
Other Asian	0.0%	0.3%	0.3%
European (percent of total population)	31.5%	43.5%	45.1%
British	5.2%	6.1%	5.7%
Dutch	0.4%	0.8%	0.7%
French	1.1%	1.7%	2.1%
German	8.4%	9.8%	9.6%
Italian	2.6%	5.0%	5.7%
Polish	4.9%	6.1%	6.8%
Scandinavian	0.8%	1.7%	1.6%
Scotch/Irish	4.9%	7.0%	6.8%
Other European (ie. Greek/Russian)	3.3%	5.4%	6.2%
Middle Eastern	3.3%	3.9%	5.5%
Other Ancestry	21.2%	17.2%	16.4%
Unclassified Ancestry	8.2%	12.4%	11.9%
Education (Age 25+)			
Adult Population (25 Years or Older)	7,078	48,031	139,166
Elementary (0 to 8)	1.0%	1.6%	2.2%
Some High School (9 to 11)	1.2%	2.5%	3.2%
High School Graduate (12)	14.9%	16.6%	16.6%
Some College (13 to 16)	14.6%	15.9%	15.7%
Associates Degree Only	5.5%	8.9%	8.5%
Bachelors Degree Only	29.7%	30.2%	29.4%
Graduate Degree	33.2%	24.4%	24.5%
% College (4+)	62.9%	54.6%	53.9%
Household Type			
Total Households – count	4,021	26,772	75,460
One Person HHs – count	1,113	7,357	19,485
Family HHs – count	2,726	18,145	52,525
Married Couple – count	2,348	15,200	43,760
w/own children – count	1,005	6,374	18,201
w/out own children – count	1,343	8,826	25,559
Male Householder – count	180	947	2,877
Female Householder – count	198	1,999	5,889
Non-Family Households – count	181	1,271	3,450
1 Person Household	27.7%	27.5%	25.8%
2 Person Household	30.7%	33.0%	32.8%
3 Person Household	18.1%	16.6%	16.2%
4 Person Household	16.7%	15.0%	15.8%
5 Person Household	4.9%	5.5%	6.3%
6 Person Household	1.4%	1.7%	2.1%
7+ Person Household	0.6%	0.8%	0.9%
% Households With Children	29.1%	28.2%	28.5%

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Hampton Village Centre Rochester Hills, MI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing			
Total Housing Units	4,311	28,112	78,818
Owner Occupied Percent	55.3%	69.3%	74.0%
Renter Occupied Percent	38.0%	25.9%	21.7%
Vacant Housing Percent	6.7%	4.8%	4.3%
Total Housing Units (Census 2000)	3,736	23,901	68,078
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	0.1%	1.1%	2.5%
Property Value $750,000 to $999,999	8.1%	6.1%	8.6%
Property Value $500,000 to $749,999	24.4%	23.4%	24.5%
Property Value $400,000 to $499,999	18.6%	19.9%	19.2%
Property Value $300,000, to $399,999	20.4%	18.5%	19.7%
Property Value $200,000 to $299,999	20.2%	17.5%	15.2%
Property Value $150,000 to $199,999	3.8%	4.6%	3.0%
Property Value $100,000 to $149,999	0.7%	2.2%	1.9%
Property Value $60,000 to $99,999	0.8%	1.5%	1.0%
Property Value $40,000 to $59,999	2.1%	1.5%	0.9%
Property Value $0 to $39,999	0.3%	3.6%	3.2%
Median Home Value	$408,513	$403,460	$427,031
Wealth per Household			
$0 and under - percent	16.3%	15.8%	15.6%
$1 to $4999 - percent	7.4%	7.1%	6.9%
$5k to $9999 - percent	4.2%	4.0%	3.9%
$10k to $24999 - percent	6.0%	5.9%	5.9%
$25k to $49999 - percent	6.5%	6.6%	6.6%
$50k to $99999 - percent	9.8%	10.1%	10.2%
$100k to $249999 - percent	18.2%	18.7%	18.9%
$250k to $499999 - percent	14.1%	14.4%	14.5%
$500k+ - percent	17.4%	17.3%	17.5%
Median HH Wealth	$98,637	$103,216	$106,936
Avg HH Wealth	$270,566	$271,615	$273,931
Economic Viability			
Economic Viability Local	276	274	270
Economic Viability Indexed	102	101	100
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	4,961	35,186	101,581
Managerial/Executive	21.8%	23.3%	22.6%
Professional Specialty	43.6%	33.2%	32.3%
Healthcare Support	1.1%	1.7%	1.9%
Sales	8.7%	8.9%	10.1%
Office & Administrative Support	8.0%	8.7%	9.2%
Protective Service	0.4%	0.9%	1.0%
Food Preperation	3.1%	5.1%	4.6%
Building Maintenance & Cleaning	1.5%	2.7%	2.2%
Personal Care	2.6%	2.3%	2.6%
Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
Construction	2.4%	4.8%	4.9%
Production & Transportation	7.0%	8.4%	8.5%
Percent White Collar Workers	83.1%	75.8%	76.2%
Percent Blue Collar Workers	16.9%	24.2%	23.8%

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Agriculture/Mining/Construction	2.0%	3.7%	4.3%
Manufacturing	31.8%	25.0%	23.0%
Transportation	3.7%	3.5%	2.8%
Information	2.1%	1.5%	1.2%
Wholesale/Retail	7.7%	11.8%	12.7%
Finance, Insurance, Real Estate	9.4%	8.2%	8.0%
Professional Services	10.9%	10.1%	9.7%
Management Services	0.3%	0.4%	0.2%
Administrative/Waste Services	1.5%	3.0%	3.1%
Educational Services	15.0%	19.1%	20.9%
Entertainment Services	5.9%	7.5%	8.0%
Other Professional Services	9.0%	4.5%	4.0%
Public Administration	0.8%	1.7%	2.2%
Vehicles per HH No Vehicles	3.8%	3.6%	4.4%
1 Vehicle	45.1%	33.3%	30.6%
2 Vehicles	37.3%	43.1%	43.2%
3 or more vehicles	13.9%	20.0%	21.8%
Average Number of Vehicles	1.64	1.87	1.92
Change Births (last 12 months)	99	631	1,822
Deaths (last 12 months)	83	646	2,020
Migration (last 12 months)	-84	-1,253	-1,767
Work place Workplace Establishments	428	2,989	6,995
Workplace Employees (FTE)	4,477	32,874	94,222